

## APPENDIX D

- Applicant** M/s Kim Gundlach
- Location:** On the footway outside 348 Limpsfield Road, Croydon, CR2 9BX
- Measurements:** The measurement from the shop window to the edge of the pavement is 2.86m tapering to 2.67m  
The applicant has applied for a trading area of 1m this leaves a clear pavement width of 2m.  
Limpsfield Road is maintained by Croydon Council and the required clear pavement width is 2 m.  
A length of 3.5 m and a height of 1.5 m are also applied for.  
The parasols shown in the photographs are not being offered for sale and therefore are not taken into account in the above measurements.

Appendix D1 shows a plan of the site.  
Appendix D2 and D3 are photographs of the display.

### **Proposed Times of Trading:**

Monday to Saturday 0830 hours until 1730 hours.

### **To Display:** Flowers & plants

#### **1. Detailed Considerations**

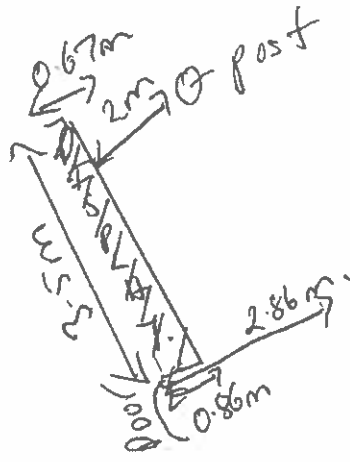
- 1.1 The application was received by the Development & Environment Department on 13<sup>th</sup> November 2013.  
  
A copy of the application is attached as Appendix D4.
- 1.2 The application was duly advertised in the Croydon Guardian, no objections were received.
- 1.3 The Police licensing Officers, Food Safety team, Planning, Highways, and parking services divisions were invited to comment on this application, no objections have been received.
- 1.4 The measurements outlined above have been checked and agreed by an Enforcement Officer during a site visit.
- 1.5 A temporary licence was issued to the applicant which is valid until the 22.2.2014 pending the Committee's decision. A copy is attached as Appendix D5.

- 1.6 There is 1 other nearby premises in Limpsfield Road , who currently holds a street trading licence, No 345 – household wares marked with a \* and the site applied for is shaded on the attached map Appendix D6.
- 1.7 If the application for a street designation order is granted the applicant will be invited to apply for a Street Trading Licence which will then be valid for a year

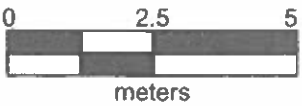
B1



348.



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**348 Limpsfield Road**

Scale 1:123

02-Nov-2013





D2

B3

# *Black Orchid*

FLORIST

BLACKORCHIDFLO



B4

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## STREET TRADING LICENSING

### APPLICATION FOR A STREET DESIGNATION ORDER

Return completed form to: Licensing Team, Planning & Environment Department, Croydon Council, 9<sup>th</sup> Floor North Side, Taberner House, Park Lane, Croydon, CR9 3JS. Telephone: 020 8760 5466 Fax: 020 8760 5786.

**PLEASE READ THE GUIDANCE NOTES ATTACHED BEFORE COMPLETING THIS FORM**

#### 1. APPLICANT (see note A)

- a) First Name ... Kim .....
- b) Last/Family Name ... GUNDLACH .....
- c) Full Home Address of Applicant ... [REDACTED] .....
- d) Home Tel No ..... e) Mobile No ... [REDACTED] .....
- f) E mail address: ... [REDACTED] .....
- g) Date of Birth : ... [REDACTED] ..... h) Passport No ... [REDACTED] .....
- i) National Insurance No ... [REDACTED] ..... j) Nationality: ... [REDACTED] .....

#### 2. SITE TO BE DESIGNATED (see Note B) For Mobile Vehicles/Trailers go to section 4

- a) Trading Name of Premises: ... Black orchid florist .....
- b) Trading Address: ... 348 Limpsfield Road, South Croydon  
SURREY CR2 9BX .....
- c) Business Tel No : ... 0208 651 6639 .....

#### 3. DISPLAY AREA (see note C)

- a) Dimensions of display area (state whether measured in feet or metres)
- Length ... 3 1/2 metres ..... Width ... 0.86m ..... Height ... 1.5 metres .....
- depending to 0.67m

D 4

b) Hours that you would like to display the goods/services on the highway.

Sunday : from ..... to ..... Thursday : from 8.30 to 5.30 pm

Monday: from 8.30 to 5.30 pm Friday: from 8.30 to 5.50 pm

Tuesday: from 8.30 to 5.30 pm Saturday: from 8.30 to 6.30 pm

Wednesday : from 8.30 to 5.30 pm

c) Type of goods or services to be displayed : FLOWERS and PLANTS

4. MOBILE VEHICLE/TRAILER (See note D )

a) Address of proposed pitch .....

b) Approx dimensions of vehicle/trailer (state whether measured in feet or metres)

Length.....Width.....Height.....

c) Registration No .....

d) Proposed hours and days of trading:

If you propose to sell hot food and drink after 2300 hours then you will require a premises licence under the Licensing Act 2003.( see note D)

Office Use only Premises Licence No .....

I declare that all the information given on this form is accurate to the best of my knowledge.

I enclose a fee of £ 347 (paid)

Please make cheques payable to Croydon Council

Signature of applicant(s) or applicant's Solicitor or other duly authorised agent:

K Gindlach

Date 22/08/2013

If you require any assistance with the completion of this form please contact the Licensing Team on 0208 760 5466

Office Use Only Uniform No: 13/00972/STT

Receipt No : 48940

Date received: 13/8/13

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**TEMPORARY LICENCE –  
STREET TRADING**

The Council of the London Borough of Croydon being the Local Authority for the purposes of the London Local Authorities Act 1990

**HEREBY LICENCE  
TO USE SITE KNOWN AS**

M/s Kim Gundlach  
Black Orchid Florist  
348 Limpsfield Road  
Croydon  
Surrey  
CR2 9BX

**TO DISPLAY  
SIZE OF DESIGNATED DISPLAY**

Flowers & Plants  
Length 3.5 m, Width 0.86m tapering to 0.67m,  
Height 2 m

**PERMITTED DAYS & TIMES**

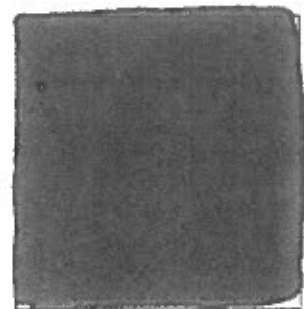
Monday to Saturday 0830 hours until 1730 hours

**Please note that the person named on the licence and whose photograph appears on the licence is responsible for the premises at all times. This licence may not be transferred to any other person.**

**Date Licence Valid From: 22.08.2013**

**Date Licence Expires: 22.02.2014**

**Licence Number: 13/00972/STT**



**Trading Standards and Licensing Manager  
Development & Environment Department**



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# CROYDON

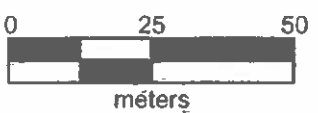
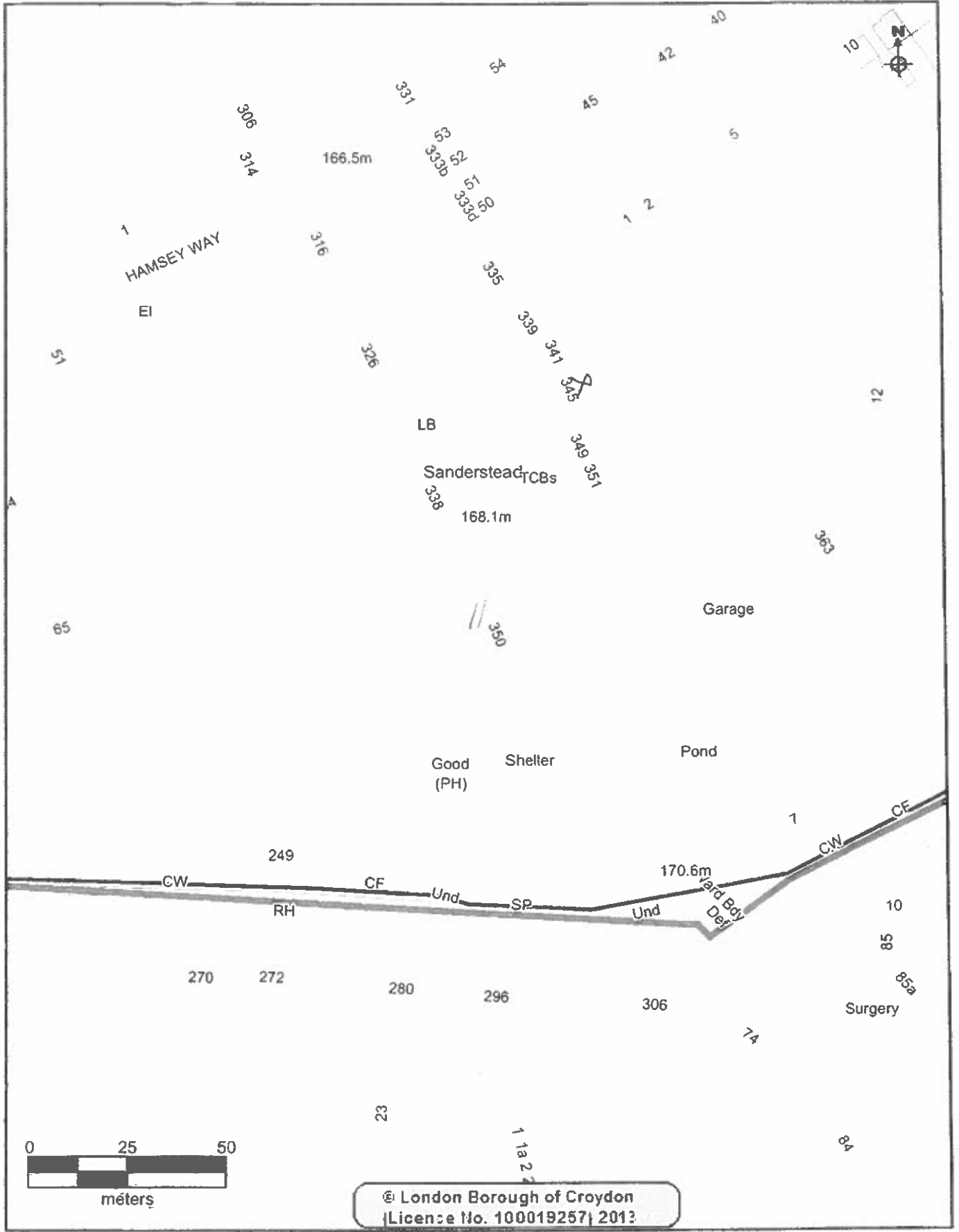
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## Licence Conditions

### Non Transport for London Maintained Roads

1. The Licence shall ensure that there is a minimum clear passage of **2.0 metres** between the front edge of their display and the edge of the kerb or any item of street furniture (railings/lamp posts etc) – whichever is the nearer to the display
2. A clear copy of the licence shall be displayed in the front window of the premises at all times and should be visible to passers – by.
3. Please note that the person named on the licence and whose photograph appears on the licence is responsible for the premises at all times.  
This licence may not be transferred to any other person.
4. The right to trade from the designated site will be temporarily suspended when Utility Companies or the Highway Authority require access to the footway to carry out necessary works, until the completion of those works.
5. The limits of the designated area may be marked on the footway/roadway by the Council to enable verification by Council & Highway Officers.
6. Premises displaying tables and chairs shall enclose the display area with a suitable barrier material e.g. rope.
7. The licence holder is responsible for removing all litter from the licensed area and adjacent footway at regular intervals during the day and at the close of business each day.

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